



CITY OF MAYVILLE PARKS & RECREATION
COMMISSION
MEETING AGENDA
JUNE 3, 2026
3:30 PM
TAG CENTER
1700 BRECKENRIDGE STREET

1. CALL TO ORDER AND ROLL CALL
2. PLEDGE OF ALLEGIANCE TO THE FLAG
3. CITIZEN COMMENTS
Citizen Comments are to be kept to a maximum of five minutes per speaker unless the chairperson allows an extension of time. Each citizen is to make comments at the podium after stating name and address. Each citizen may comment only one time per public hearing / meeting.
4. ELECTION OF CHAIRPERSON
5. APPROVAL OF MINUTES
 - 5.1. Approval of Minutes of the April 1, 2026, Park & Recreation Commission Meeting
6. PARK DIRECTOR REPORT
7. RECREATION DIRECTOR REPORT
8. TAG CENTER DIRECTOR REPORT
9. DISCUSS WITH POSSIBLE ACTION
 - 9.1. Discuss, with Possible Recommendation, Capital Improvement Projects for the TAG Center, Recreation Department, and Parks Department
 - 9.2. Discuss, with Possible Recommendation, Simplified Membership Schedule, Including Separate Breakdowns for Aquatics-Only, Fitness-Only, and Full Facility Memberships
 - 9.3. Discuss, with Possible Recommendation, Increasing 24/7 Access FOB Pricing, Including Adjusting New FOB Costs and Renewal/Reactivation Fees
 - 9.4. Discuss, with Possible Recommendation, Setting a Reduced Rate for TAG Center Memberships for Surrounding Communities
10. FUTURE AGENDA ITEMS
11. NEXT MEETING DATE AND TIME
 - 11.1. Next Meeting Date - August 5, 2026, at 3:30 PM
12. ADJOURNMENT

Andy Shoemaker, Presiding Officer

NOTE: Persons with disabilities requiring special accommodations for attendance at the meeting should contact City Hall at least one (1) business day prior to the meeting.



CITY OF MAYVILLE PARKS & RECREATION
COMMISSION
MEETING MINUTES
APRIL 1, 2026
3:30 PM
TAG CENTER

1. CALL TO ORDER AND ROLL CALL

The meeting was called to order at 03:30 PM by Andy Shoemaker, with the following roll call:

Present: Board Member Andrew Shoemaker, Board Member Ian Smith, Board Member Kathy Sertich, Board Member Austin Haag, Board Member Steve Pliner, Alderperson Bob Smith

Excused: Board Member Mike Schuett

Absent: None

Staff present: DPW/Parks Director Jake Schellpeffer, TAG Director Jessica Loomans, Recreation Director Parker Teske, Clerk/Executive Assistant Anastasia Gonstead.

2. PLEDGE OF ALLEGIANCE TO THE FLAG

The Pledge of Allegiance was recited by those in attendance.

3. CITIZEN COMMENTS

None.

4. PRESENTATION

4.1. Presentation from Mr. Seiler's 7th Grade Class from Mayville Schools Regarding Proposed Lions Point Park Project

Mr. Seiler's 7th grade class provided a presentation of proposed updates to Lion's Point Park. They provided an overview of the data collected from their public survey and an overview of improvements they have isolated the community is seeking. The students took questions and comments from the Commission. They have support of the Commission for their project. They will next bring this to Common Council for formal approval.

5. APPROVAL OF MINUTES

5.1. Approval of Minutes of the March 4, 2026 Parks and Recreation Commission Meeting

The motion to approve the minutes of the March 4, 2026, Parks and Recreation Commission meeting was made by Kathy Sertich and seconded by Alderperson Smith.

Ayes: Andrew Shoemaker, Ian Smith, Kathy Sertich, Austin Haag, Steve Pliner, Alderperson Smith
Nays: None

Vote Count: 6 - 0

Motion has Passed

6. PARK DIRECTOR REPORT

Director Schellpfeffer provided his report to the Commission. He indicated they worked to get the parks open by April 1st, and noted there were some issues getting the bathrooms running at Ribben's Field.

The new mower has come in. The baseball and softball fields are ready and in use. They now have a tire changer, so they can perform that work in-house. The hockey rink will be coming down. The DNR performed a well test at Ziegler Park and it passed with no issues. Rentals at the Senior Center have been slow. The Pavilion rentals, however, are picking up. The port-a-potty contract has been signed for Rock N Boom. Director Schellpfeffer took questions from the body and clarified that the large mulch pile, from downed trees from last year's tornado, are available for taking and some will be used for the new archery range. He was informed of exposed wiring in the shelter at the park near Parkview and indicated they will rectify the issue.

7. TAG DIRECTOR REPORT

Director Loomans provided her report to the Commission. She provided an overview of meetings and community contacts she has had to build her relationship with stakeholders in the community. She indicated that TAG Inc will be providing approximately \$41,000 to be used for bikes, lifeguard needs/certification, summer school programs, and pool upkeep. She provided an overview of the infrastructure projects to be done with the received Bachhuber Foundation grant. Pest control services have been obtained, as the prior provider has retired. She ended with reporting the hiring of a part-time Recreation Director, Parker Teske.

8. RECREATION DIRECTOR REPORT

Director Teske provided his report to the Commission. He provided an overview of initial work, including golf, pickleball, and softball leagues. He put together an Easter egg hunt for the pool that was well attended. Local businesses provided prizes and attendance was 81 individuals. Some projects he is looking into include camps, babysitting classes, and art classes. He is working to simplify the scoring system for the golf league. He is also trying to rebrand and relaunch some prior programs that were not successful.

9. DISCUSS WITH POSSIBLE ACTION

9.1. Discuss, with Possible Recommendation, Proposed Lions Point Park Project from Mr. Seiler's 7th Grade Class from Mayville Schools

The body discussed the Lions Point Park project and covered topics such as grant opportunities, including private grants, alignment so funding is being sought from multiple avenues, and clarification that the proposed projects would not hinder regular activities at the park such as Audubon Days and Rock N Boom.

The motion to recommend Common Council approve the Lions Point Park project was made by Steve Pliner and seconded by Kathy Sertich.

Ayes: Andrew Shoemaker, Ian Smith, Kathy Sertich, Austin Haag, Steve Pliner, Alderperson Smith
Nays: None

Vote Count: 6 - 0

Motion has Passed

9.2. Discuss, with Possible Recommendation, Setting a Reduced Rate for TAG Center Memberships for Surrounding Communities

Background for this agenda item was provided by Clerk/Executive Assistant Gonstead, explaining this item has been discussed due to the increasing costs to run the TAG Center and the need to generate new membership. The body discussed various items pertaining to this matter. Including how membership costs are already comparatively low and the battle is to turn daily visits into memberships. They brought up ideas such as collaborative agreements with other communities, such as with the Horicon pool, which was in place over 10 years ago and possible a punch card for winter. They also wanted to ensure a legal opinion is obtained, as tax money does help to subsidize the TAG Center, as well as the thoughts of the Bachhuber Foundation.

The motion to table to the next Park & Recreation Commission meeting was made by Steve Pliner and seconded by Ian Smith.

Ayes: Andrew Shoemaker, Ian Smith, Kathy Sertich, Austin Haag, Steve Pliner, Alderperson Smith
Nays: None

Vote Count: 6 - 0

Motion has Passed

10. FUTURE AGENDA ITEMS

It was requested that an update on the Lions Point Park project be added to the next meeting.

11. NEXT MEETING DATE AND TIME

11.1. Next Meeting - June 3, 2026, at 3:30 PM

June 3, 2026 will be the next meeting.

11.2. Discuss, with Possible Action, Moving the June Parks & Recreation Commission Meeting Date

Consensus was reached to leave the June meeting as scheduled.

12. ADJOURNMENT

The motion to adjourn the meeting was made by Kathy Sertich and seconded by Steve Pliner.

Ayes: Andrew Shoemaker, Ian Smith, Kathy Sertich, Austin Haag, Steve Pliner, Alderperson Smith
Nays: None

Vote Count: 6 - 0

Motion has Passed. The Parks & Recreation Commission meeting was adjourned at 4:34 PM.

Respectfully submitted by Anastasia Gonstead - Clerk/Executive Assistant

Department	2026							2027		2028		2029		2030	
	Projection Description	Project Cost	Funding				Projection Description	Project Cost	Projection Description	Project Cost	Projection Description	Project Cost	Projection Description	Project Cost	
		Fund Balance	Grant/Other	Debt	Debt 2027	Utilities									
General Admin	Building Maint	\$72,000.00					City Hall Updates	\$50,000.00	Building Maint	\$100,000.00	Computer Replacement	\$5,000.00	Computer Replacement	\$5,000.00	
	Purchase 102 S Main St.	\$200,000.00	\$131,759.00		\$68,240.00		Building Maint	\$100,000.00							
EMS	Ambulance	\$380,000.00	\$230,000.00		\$150,000.00		EMS Building	\$4,000,000.00					Ambulance	\$400,000.00	
Clerk/ Elections							City Reassessments/Market Update	\$30,000.00			D5200	\$8,000.00			
							Badger Books	\$20,000.00			Express Vote	\$5,250.00			
							Lasefiche	\$10,000.00							
Fire Department	Replace Building Furnace	\$10,000.00			\$10,000.00		Portable Generator	\$46,000.00	Replace Portable Radios	\$50,000.00	Replace Pumper/ Engine #2964	\$1,200,000.00			
							Replace Heavy Rescue #2983	\$600,000.00	Single stall, cold storage Lean-to Addition	\$20,000.00					
							Fire Station Parking Lot	\$15,000.00							
Police/ Emergency Management	2026 Squad SUV and upfitting	\$67,000.00			\$67,000.00		AED's x 6	\$12,000.00	Replace Generator EM	\$80,000.00	5 Mobile Data Computers	\$35,000.00	2030 Squad	\$83,000.00	
							Fire Arms	\$10,000.00							
							2027 Squad SUV and upfitting	\$75,500.00	2028 Squad SUV and upfitting	\$75,500.00	2029 Squad SUV and upfitting	\$75,500.00			
							PD Carpeting	\$10,000.00							
Water/Wastewater Department	Replace Water Vehicle (Work Van)	\$55,000.00				\$55,000.00	Televising	\$11,500.00	S. Clark Street (Horicon St. to Fourth St.)	\$1,000,000.00	Mayer (Clark to End)	\$430,000.00	4th St (\$ Clark to John)	\$1,050,000.00	
	Televising	\$7,200.00				\$7,200.00	Manhole Rehabilitation	\$15,000.00	Televising	\$12,000.00	Alphyl Lane (Clark St. to End)	\$230,000.00	Sewer Main Lining	\$40,000.00	
	Muzzy Street (Bridge St. to Horicon St.)	\$273,178.00				\$273,178.00	Grand Blvd. (Breckenridge St. to Dayton St.)	\$512,000.00	Manhole Rehabilitation	\$14,000.00	Circle Dr (Mayer to End)	\$95,000.00	Televising	\$12,000.00	
	Allen St (Muzzy to S School St.)	\$672,819.00				\$672,819.00	Wisconsin Street (Dayton St. to Breckenridge St.)	\$510,000.00	Sewer Jetter	\$265,000.00	Sewer Vehicle	\$65,000.00	Water Vehicle	\$65,000.00	
	Grove Street (Dayton St. to Bridge St.)	\$565,714.00				\$565,714.00			Road Extension S German	\$522,300.00	Manhole Rehabilitation	\$14,000.00			
	Manhole Rehabilitation	\$36,000.00				\$36,000.00					Metacraft Railroad Main Lining	\$200,000.00			
											Televising	\$12,000.00			
	Utility Total	\$1,609,911.00					\$1,609,911.00	Utility Total	\$1,048,500.00	Utility Total	\$1,813,300.00	Utility Total	\$1,046,000.00	Utility Total	\$1,167,000.00
DPW/Parks	Grove Street (Dayton St. to Bridge St.)	\$209,244.00		\$85,735.00	\$99,909.00	\$23,600.00	PLOW TRUCK	\$350,000.00	Bucket Truck	\$300,000.00	PLOW TRUCK	\$250,000.00	Front End Loader	\$250,000.00	
	Allen St (Muzzy to S School St)	\$403,267.00		\$157,222.00	\$204,445.00	\$41,600.00	Storm Sewer Updates	\$20,000.00	Storm Sewer Updates	\$20,000.00	Storm Sewer Updates	\$20,000.00	Scag Mower	\$50,000.00	
	Muzzy Street (Bridge St. to Horicon St.)	\$320,090.00		\$92,285.00	\$227,805.00		Grand Blvd. (Breckenridge St. to Dayton St.)	\$678,000.00	S. Clark Street (Horicon St. to Fourth St.)	\$1,350,000.00	Backhoe	\$150,000.00	Forth St (\$ Clark to John)	\$1,300,000.00	
	Oak St (Horicon to Brickyard)	\$45,281.00			\$45,281.00		Wisconsin Street (Dayton St. to Breckenridge St.)	\$675,000.00	Mary Street (Dayton to Breckenridge)	\$145,000.00	Pick-up Truck	\$50,000.00	South St. (4th to End)	\$855,000.00	
	Chipper (Bandit)	\$70,000.00		\$50,000.00	\$20,000.00		Mary St. (Breckenridge to Kathryn)	\$120,000.00	Kathryn St (N. Clark St to End)	\$65,000.00	Valley (Emmer to End)	\$83,000.00	Sunset Ct. (\$ Mountin to End)	\$40,000.00	
	Scag Mower	\$17,000.00			\$17,000.00		Breckenridge Street (Grove to Main)	\$225,000.00	Scag Mower	\$15,000.00	Alphyl Lane (Clark St. to End)	\$300,000.00	Audubon Ct. (\$ Mountin to End)	\$45,000.00	
							Van, SUV, or Truck	\$40,000.00	Playground Restoration	\$100,000.00	Mayer (Clark to End)	\$570,000.00	Cardinal Cir. (\$ Mountin to End)	\$25,000.00	
							Pick-Up Truck	\$50,000.00	Hill Top Dr (Maillard to End)	\$347,625.00	Circle Dr (Mayor to End)	\$110,000.00	Mountin Dr. (Hwy 28 to Green Head)	\$353,000.00	
							3-wheeler	\$27,000.00	Mallard Dr. (River Knoll to Hilltop)	\$627,750.00					
							Borrowing	\$333,000.00	Road Extension off S. German	\$261,100.00					
						Better Way (Forest to End)	\$55,000.00								
						Forest (River to End)	\$115,000.00								
						Green Bay Dr. (Forest to Dunn Rd.)	\$300,000.00								
TAG Center	Emergency Light Replacement	\$3,000.00		\$3,000.00			Emergency Light Replacement	\$3,000.00	Replace Pool Railings	\$10,000.00	Replace Pool Valves	\$5,000.00	Carpeting	\$40,000.00	
	Contracted Equip. Replacement	\$50,000.00		\$50,000.00			Contracted Equip. Replacement	\$50,000.00	Replace Doors & Door Frames	\$30,000.00	Covert NAMI to Energy Solutions	\$90,000.00	Tables & Chairs	\$25,000.00	
	Repair Roof	\$40,000.00		\$40,000.00			Roof Top Unit (Heating)	\$80,000.00	Reseal Parking Lot	\$35,000.00	Contracted Equip. Replacement	\$50,000.00	Contracted Equip. Replacement	\$50,000.00	
	Roof Top Unit (A/C)	\$80,000.00		\$80,000.00			Tile Locker Room	\$5,000.00	UV System Update	\$65,000.00	Roof Top Unit (Heating)	\$80,000.00	Roof Top Unit (A/C)	\$80,000.00	
	Tile Locker Room	\$5,000.00		\$5,000.00			Replace Doors & Door Frames	\$30,000.00	A/C Ground Unit	\$50,000.00					
	Wire Mesh Gym Railing	\$10,000.00		\$10,000.00											
Tag Total	\$188,000.00		\$188,000.00			Tag Total	\$168,000.00	Tag Total	\$190,000.00	Tag Total	\$225,000.00	Tag Total	\$195,000.00		
Total Project Costs	Total without TAG and Utilities	\$1,793,882.00	\$361,759.00	\$385,242.00	\$981,680.00	\$65,200.00	\$1,609,911.00	Without TAG and Utilities	\$7,178,500.00	With TAG and Utilities	\$3,591,975.00	With TAG and Utilities	\$2,896,750.00	With TAG and Utilities	\$3,406,000.00

Resident	Aquatic 20%	Fitness 10%	Whole Facility	Formulas	
Youth	\$ (160.00)	\$ (180.00)	\$ 200.00	\$ (160.00)	\$ (180.00)
High School	\$ (204.80)	\$ (230.40)	\$ 256.00	\$ (204.80)	\$ (230.40)
Adult	\$ (284.00)	\$ (319.50)	\$ 355.00	\$ (284.00)	\$ (319.50)
Senior Individual	\$ (241.60)	\$ (271.80)	\$ 302.00	\$ (241.60)	\$ (271.80)
Adult Couple	\$ (401.60)	\$ (451.80)	\$ 502.00	\$ (401.60)	\$ (451.80)
Senior Couple	\$ (344.80)	\$ (387.90)	\$ 431.00	\$ (344.80)	\$ (387.90)
Single Parent	\$ (311.20)	\$ (350.10)	\$ 389.00	\$ (311.20)	\$ (350.10)
Family	\$ (451.20)	\$ (507.60)	\$ 564.00	\$ (451.20)	\$ (507.60)
Non Resident	Aquatic	Fitness	Whole Facility		
Youth	\$ (237.60)	\$ (267.30)	\$ 297.00	\$ (237.60)	\$ (267.30)
High School	\$ (308.00)	\$ (346.50)	\$ 385.00	\$ (308.00)	\$ (346.50)
Adult	\$ (407.20)	\$ (458.10)	\$ 509.00	\$ (407.20)	\$ (458.10)
Senior Individual	\$ (351.20)	\$ (395.10)	\$ 439.00	\$ (351.20)	\$ (395.10)
Adult Couple	\$ (578.40)	\$ (650.70)	\$ 723.00	\$ (578.40)	\$ (650.70)
Senior Couple	\$ (488.80)	\$ (549.90)	\$ 611.00	\$ (488.80)	\$ (549.90)
Single Parent	\$ (449.60)	\$ (505.80)	\$ 562.00	\$ (449.60)	\$ (505.80)
Family	\$ (644.00)	\$ (724.50)	\$ 805.00	\$ (644.00)	\$ (724.50)

TAG Center Revised Monthly Membership Schedule (Proposed)

Membership Type	Resident Monthly Rate	Non-Resident Monthly Rate	Membership Definition
Family Membership	\$51.00	\$71.25	Includes 1 or 2 adults and their dependents up to age 23 living in the household
Adult Membership (Ages 19–59)	\$33.75	\$46.50	Individual adult membership
Adult Couple Membership	\$46.00	\$64.50	Two adults living in the same household
Senior Membership (Age 60+)	\$29.50	\$40.75	Individual senior membership
Senior Couple Membership	\$40.25	\$55.00	Two seniors living in the same household
Youth Membership (Ages 8–18)	\$25.50	\$36.25	Individual youth membership

Additional Notes for Discussion

- Proposed structure simplifies membership categories and monthly pricing.
- Resident rates continue to support City of Mayville taxpayers while maintaining accessibility.
- Non-resident rates help offset operational, utility, and maintenance costs associated with facility usage.
- Simplified structure may improve customer understanding, staff administration, and marketing efforts.
- Family definition updated to clearly include dependents up to age 23 residing in the household.
- Removing the single parent and redefining the youth membership.
- We will also continue to offer military discounts, city of Mayville employee discounts, Mayville school district discounts and membership specials and reciprocal agreements.

24/7 Fitness Fob Access Fee Proposal

Due to rising operational and technology costs associated with maintaining 24/7 facility access at the TAG Center, I would like to propose an adjustment to our 24/7 fitness fob pricing structure.

Proposed Fee Structure

- **New 24/7 Access Fob:** \$20
- **Fob Renewal or Reactivation:** \$10

Current Operational Costs

The TAG Center continues to experience increasing expenses related to operating and maintaining the 24/7 access program, including:

- Each physical access fob currently costs approximately **\$9.45** to purchase
- Annual costs for the Martin Systems security and access control software system total approximately **\$6,000 per year**
- Additional utility expenses include lighting, televisions, and general facility operations during unmanned hours

Purpose of the Adjustment

This proposed fee adjustment is intended to:

- Help offset rising operational and technology costs
- Maintain a secure and reliable 24/7 access system
- Continue providing convenient extended-hour fitness access for members
- Keep renewal costs affordable for existing users while covering the higher cost of issuing new fobs

This proposal keeps renewal/reactivation fees relatively low for current users while ensuring new access fobs better reflect the actual cost of equipment and system maintenance.