



**CITY OF MAYVILLE PUBLIC SAFETY COMMITTEE
MEETING AGENDA
AUGUST 24, 2026
6:00 PM
MAYVILLE CITY HALL
15 S. SCHOOL STREET**

1. CALL TO ORDER AND ROLL CALL

2. PLEDGE OF ALLEGIANCE TO THE FLAG

3. CITIZEN COMMENTS

Citizen Comments are to be kept to a maximum of five minutes per speaker unless the chairperson allows an extension of time. Each citizen is to make comments at the podium after stating name and address. Each citizen may comment only one time per public hearing / meeting.

4. APPROVAL OF MINUTES

4.1. Approval of Minutes of the July 27, 2026, Public Safety Committee Meeting

5. DISCUSS WITH POSSIBLE ACTION

5.1. Monthly Police Department Report to the Public Safety Committee

5.2. Monthly Fire Department Report to the Public Safety Committee

5.3. Monthly EMS Report to the Public Safety Committee

5.4. Discuss, with Possible Recommendation, Introduction of Ordinance 1155-2026, "An Ordinance to Create Chapter 196 of the Municipal Code of the City of Mayville, Relating to Tattoo, Body Piercing, and Massage Establishment Licenses"

5.5. Discuss, with Possible Recommendation, Introduction of Ordinance 1157-2026, "An Ordinance Repealing and Recreating §397-14 of the Municipal Code of the City of Mayville, Relating to Bicycles, Electric Bicycles, Play Vehicles, and Electric Micromobility Devices"

5.6. Discuss, with Possible Recommendation, Resolution 6084-2026, "Approve Class "B" Fermented Malt Beverage License for Lucky Tap Shed LLC, 1400 Horicon Street"

5.7. Discuss, with Possible Recommendation, Addition of a 4-Way Stop at Walnut and Bridge Streets

6. ADJOURNMENT

Ald. Molly Henkel, Presiding Officer

NOTE: Persons with disabilities requiring special accommodations for attendance at the meeting should contact City Hall at least one (1) business day prior to the meeting.



CITY OF MAYVILLE PUBLIC SAFETY COMMITTEE
MEETING MINUTES
JULY 27, 2026
6:00 PM
MAYVILLE CITY HALL

1. CALL TO ORDER AND ROLL CALL

The meeting was called to order at 07:21 PM by Mayor Rob Boelk, with the following roll call:

Present: Ald. Mary Winter and Ald. James Buske

Excused: Ald. Molly Henkel

Absent: None.

Staff present: DPW/Parks Director Jake Schellpeffer, EMS Director Julie Staffin, EMS Deputy Director Devin Sellnow, TAG Center Director Jess Loomans, Fire Chief Geoff Engel, Police Chief Ryan Toellner, Police Lieutenant Jeremy Johnson, Cameron with Elevated Municipal Consulting, and Clerk/Executive Assistant Anastasia Gonstead.

2. CITIZEN COMMENTS

None.

3. APPROVAL OF MINUTES

3.1. Approval of Minutes of the June 22, 2026, Public Safety Committee Meeting

The motion to approve the minutes of the June 22, 2026, Public Safety Committee meeting was made by Ald. Buske and seconded by Ald. Winter.

Ayes: Ald. Buske and Ald. Winter

Nays: None

Vote Count: 2 - 0

Motion has Passed

4. DISCUSS WITH POSSIBLE ACTION

4.1. Monthly Police Department Report to the Public Safety Committee

Chief Toellner provided his monthly report to the Public Safety Committee. There have been 2,925 calls for service to date, 140 calls ahead of last year. Chief Toellner answered questions from the body regarding the types of calls received. He also reported that Rock N Boom went well and that August 4th is National Night Out at the TAG Center.

4.2. Monthly Fire Department Report to the Public Safety Committee

Chief Engel provided his monthly report to the Public Safety Committee. He reported there have been 17 calls for service since the last meeting. 69 calls to date, making them on pace with last year. He reported that the Fire Department roster remains at 21 members. The Chief gave an overview of upcoming events, training and development, and equipment. Fire inspections are going well, there are fewer violations.

4.3. Monthly EMS Report to the Public Safety Committee

EMS Director Julie Staffin gave her monthly report to the Public Safety Committee. She provided a current staffing overview. There have been 857 calls for service to date, 222 ahead of last year. She provided an overview on upcoming training as well as the classes for the EMS training center.

4.4. Discuss, with Possible Recommendation, Vendor Policy and Application for the TAG Center

TAG Director Jessica Loomans provided the Public Safety Committee background for this agenda item. This request was generated from a mobile sauna vendor but could be used for more. Clerk/Executive Assistant Gonstead clarified that this is a general policy to protect the City, and that a mobile sauna is going to require more conversation. This will need input from first responders at a different meeting because it is not on the agenda tonight.

The motion to defer this item to the Park & Recreation Commission for consideration, was made by Ald. Buske and seconded by Ald. Winter.

Ayes: Ald. Winter and Ald. Buske.

Nays: None.

Vote Count: 2 - 0

Motion has Passed

5. ADJOURNMENT

The motion to adjourn the meeting was made by Ald. Buske and seconded by Ald. Winter.

Ayes: Ald. Winter and Ald. Buske.

Nays: None

Vote Count: 2 - 0

Motion has Passed. The Public Safety Committee meeting was adjourned at 7:36 PM.

Respectfully submitted by Lexi Volbright - Deputy Clerk

ORDINANCE 1155-2026

**AN ORDINANCE TO CREATE CHAPTER 196 OF THE MUNICIPAL CODE
OF THE CITY OF MAYVILLE, RELATING TO TATTOO, BODY PIERCING,
AND MASSAGE ESTABLISHMENT LICENSES**

**The Common Council of the City of Mayville, Dodge County,
Wisconsin, does ordain as follows:**

The Common Council of the City of Mayville, Dodge County, Wisconsin, does
ordain as follows:

SECTION 1. PURPOSE AND INTENT

The purpose of this chapter is to establish reasonable licensing and operating
requirements for massage establishments, tattoo establishments, and body
piercing establishments within the City of Mayville; to protect the health,
safety, and welfare of patrons and the general public; to ensure compliance
with applicable Wisconsin statutes and administrative rules; and to establish
procedures for the issuance, suspension, revocation, and renewal of municipal
licenses.

This chapter is intended to supplement, and not replace, applicable state
licensing requirements. Where a provision of this chapter conflicts with a
mandatory provision of state law or administrative rule, the applicable state
law or administrative rule shall control.

SECTION 2. DEFINITIONS

For purposes of this chapter, the following terms shall have the meanings set
forth below:

BODY PIERCER. A person who engages in the practice of body piercing for
consideration and who is required to be licensed or otherwise authorized under
Wisconsin law.

BODY PIERCING ESTABLISHMENT. A fixed place of business where body
piercing is practiced or offered for consideration.

CITY CLERK. The City Clerk of the City of Mayville or the Clerk's designee.

COMMON COUNCIL. The Common Council of the City of Mayville.

ESTABLISHMENT. A massage establishment, tattoo establishment, body piercing establishment, or combination establishment licensed pursuant to this chapter.

LICENSEE. A person, partnership, corporation, limited liability company, or other legal entity holding a valid license issued pursuant to this chapter.

MASSAGE ESTABLISHMENT. A fixed place of business where massage therapy or bodywork therapy is practiced or offered for consideration.

MASSAGE THERAPY OR BODYWORK THERAPY. Massage therapy or bodywork therapy as defined and regulated by Wisconsin law, including the manual manipulation of soft tissue for purposes permitted by state law.

MASSAGE THERAPIST OR BODYWORK THERAPIST. A person licensed by the State of Wisconsin pursuant to applicable Wisconsin law to practice massage therapy or bodywork therapy.

OPERATOR. Any person, partnership, corporation, limited liability company, or other legal entity responsible for the operation or management of an establishment licensed under this chapter.

PATRON. Any person receiving massage therapy, bodywork therapy, tattooing, or body piercing services for consideration.

TATTOO. The practice of placing indelible designs, letters, figures, or other marks upon or under the skin by the introduction of pigments or other substances.

TATTOO ESTABLISHMENT. A fixed place of business where tattooing is practiced or offered for consideration.

TATTOOIST. A person who engages in tattooing for consideration and who is required to be licensed or otherwise authorized under Wisconsin law.

SECTION 3. LICENSE REQUIRED

A. No person, partnership, corporation, limited liability company, or other legal entity shall operate or maintain a massage establishment, tattoo establishment, body piercing establishment, or combination establishment within the City without first obtaining the applicable license required by this chapter.

B. A separate establishment license shall be required for each physical location.

C. A combination license may be issued for a single location where more than one type of regulated service is offered.

D. No license issued under this chapter shall be transferred from one location to another or from one person or legal entity to another.

E. No person shall knowingly perform massage therapy, bodywork therapy, tattooing, or body piercing at an establishment that does not possess the applicable valid City license.

F. The issuance of a license under this chapter does not relieve the licensee or operator from obtaining any other license, permit, approval, or certification required by federal, state, county, or City law.

SECTION 4. TERM OF LICENSE

A. Licenses issued under this chapter shall be valid for one year and shall expire on December 31 unless otherwise provided by the City Fee Schedule.

B. A license shall not be prorated unless specifically authorized by the Common Council.

C. The license fee shall be established by the City's adopted Fee Schedule.

D. License fees shall be nonrefundable.

SECTION 5. APPLICATION

A. Applications for a license under this chapter shall be made to the City Clerk on forms provided by the City.

B. The application shall include, as applicable:

1. The legal name and any trade or assumed name of the business.
2. The physical address of the proposed establishment.
3. The name, address, telephone number, and date of birth of each individual owner.
4. For a partnership, the names and addresses of all partners.
5. For a corporation or limited liability company, the name and address of the registered agent and the names of the officers, directors, managers, or other persons with controlling ownership interests.
6. Proof that the applicant has the legal right to possess and operate at the proposed premises, including a lease, deed, or written authorization from the property owner.
7. The name, address, telephone number, and applicable Wisconsin license number of each person who will perform massage therapy, bodywork therapy, tattooing, or body piercing at the establishment.
8. A copy of each applicable state professional license.
9. A floor plan showing the areas in which services will be performed, reception or waiting areas, restrooms, and other areas accessible to patrons.
10. A description of the services to be provided.
11. Information concerning whether the applicant or any person required to be identified under this section has previously had a license or permit for a similar establishment suspended, revoked, or denied in this or another jurisdiction.
12. Any other information reasonably necessary for the City to determine whether the applicant and proposed establishment comply with this chapter.

- C. Each applicant shall certify that all information provided in the application is true and correct.
- D. An incomplete application may be rejected by the City Clerk. The City Clerk may request additional information reasonably necessary to determine whether the requirements of this chapter have been satisfied.
- E. Failure or refusal to provide complete and truthful information may constitute grounds for denial.

SECTION 6. APPLICATION REVIEW

- A. Upon receipt of a complete application and required fee, the City Clerk shall coordinate the City's review of the application.
- B. The City Clerk shall determine whether the application is complete and whether the proposed establishment is located in a zoning district where the proposed use is permitted.
- C. The Building Inspector, Fire Department, or other appropriate City official may review the proposed premises for compliance with applicable building, fire, occupancy, and other applicable requirements.
- D. The Police Department may conduct an appropriate background investigation of the applicant and other persons identified in the application.
- E. The City may deny an application if the proposed operation does not comply with applicable City ordinances, state law, or other applicable regulations.
- F. No license shall be issued until all required City approvals have been obtained.

SECTION 7. STATE LICENSURE

- A. Every person performing massage therapy or bodywork therapy at a licensed establishment shall possess and maintain any license or credential required by Wisconsin law.
- B. Every tattooist and body piercer shall possess and maintain any license, permit, credential, or authorization required by Wisconsin law.
- C. The licensee shall maintain copies of applicable state licenses for all regulated personnel working at the establishment and shall make such documentation available to the City upon reasonable request.
- D. A City license issued under this chapter does not constitute authorization to practice a profession regulated by the State of Wisconsin.

SECTION 8. OPERATIONAL REQUIREMENTS - ALL ESTABLISHMENTS

Every establishment licensed under this chapter shall:

- A. Comply with all applicable City ordinances and state laws and administrative rules.
- B. Maintain the premises in a clean, safe, and sanitary condition.
- C. Maintain adequate lighting, ventilation, plumbing, and restroom facilities as required by applicable building and plumbing codes.
- D. Maintain all equipment in a clean and sanitary condition and use equipment in accordance with applicable state requirements.

- E. Properly dispose of sharps and infectious or regulated waste in accordance with applicable Wisconsin law.
- F. Maintain required insurance coverage and provide proof of such coverage to the City upon request.
- G. Prominently display the City-issued establishment license at the premises during all hours of operation.
- H. Permit authorized City officials and law enforcement personnel to inspect the premises at reasonable times for purposes of determining compliance with this chapter, applicable City ordinances, and applicable state law.
- I. Notify the City Clerk in writing within ten business days of any change in ownership, business name, location, or other information required on the license application.

SECTION 9. MASSAGE ESTABLISHMENTS

- A. No person shall operate a massage establishment without first obtaining a City massage establishment license.
- B. All massage therapists and bodywork therapists providing services at the establishment shall maintain the state license required by Wisconsin law.
- C. A licensed massage therapist or bodywork therapist shall be present at the establishment whenever massage therapy or bodywork therapy is being provided.
- D. The establishment shall maintain a waiting or reception area separate from the areas in which massage therapy or bodywork therapy is performed.
- E. Rooms in which massage therapy or bodywork therapy is performed shall comply with all applicable building, fire, zoning, and occupancy requirements.
- F. No massage establishment shall advertise or offer sexual services or services involving sexual contact.
- G. No massage therapist, bodywork therapist, employee, owner, operator, or other person associated with a massage establishment shall engage in conduct prohibited by Wisconsin law or this Code.
- H. The licensee shall maintain a current record of all massage therapists and bodywork therapists working at the establishment, including their names and state license numbers.

SECTION 10. TATTOO AND BODY PIERCING ESTABLISHMENTS

- A. No person shall operate a tattoo establishment or body piercing establishment without first obtaining the applicable City license.
- B. Tattoo and body piercing establishments shall comply with all applicable provisions of Wisconsin Statutes and Wisconsin Administrative Code governing tattooing and body piercing.
- C. Prior to issuance of a license, the applicant shall provide documentation reasonably satisfactory to the City demonstrating the establishment's ability to comply with applicable requirements governing sterilization, infection control, sharps disposal, and regulated waste disposal.
- D. Reusable equipment shall be cleaned and sterilized in accordance with applicable Wisconsin requirements.

- E. Single-use items shall not be reused.
- F. Sharps shall be placed in appropriate puncture-resistant containers and disposed of in accordance with applicable law.
- G. No tattooist or body piercer shall perform a procedure unless the person is properly licensed or otherwise authorized under Wisconsin law.
- H. A piercing gun or similar device may be used only when permitted by applicable Wisconsin law and administrative rule and when the device and procedure comply with all applicable sterilization and single-use requirements.
- I. The operator shall provide patrons with written aftercare instructions appropriate to the procedure performed.
- J. Tattooing and body piercing shall be performed only in areas of the establishment designated for such purposes and approved for the use under applicable building, fire, zoning, and occupancy requirements.

SECTION 11. PROHIBITED PROCEDURES

- A. No person shall intentionally perform branding, scarification, or implantation within the City except when such procedure is performed by a person authorized under Wisconsin law and as part of a procedure permitted by state law.
- B. Nothing in this section shall prohibit a procedure performed by a Wisconsin-licensed physician or another person acting lawfully under the direction or authority of a Wisconsin-licensed physician.

SECTION 12. INSURANCE

- A. Each licensee shall maintain insurance appropriate to the services provided at the establishment.
- B. For massage establishments, the licensee shall maintain professional liability or malpractice insurance in an amount of not less than \$1,000,000 per occurrence, unless a different amount is established by the Common Council.
- C. For tattoo and body piercing establishments, the licensee shall maintain general liability insurance in an amount established by the Common Council or City Fee Schedule.
- D. Proof of required insurance shall be submitted with the initial application and upon renewal and shall be provided to the City upon request.
- E. Failure to maintain required insurance shall constitute grounds for suspension or revocation of the license.

SECTION 13. DISPLAY OF LICENSES

- A. The City-issued establishment license shall be prominently displayed in a conspicuous location readily visible to patrons.
- B. Any state license required to be displayed by state law shall also be displayed as required by state law.
- C. Upon request of an authorized City official or law enforcement officer, the operator shall provide proof of licensure for any person performing regulated services at the establishment.

SECTION 14. INSPECTION AND COMPLIANCE

A. The City Clerk, Building Inspector, Fire Department, Police Department, or other authorized City official shall have authority to inspect a licensed establishment during reasonable hours for the purpose of determining compliance with this chapter and applicable City ordinances.

B. Nothing in this chapter requires the City to conduct routine health inspections.

C. Where an inspection identifies a violation that does not constitute an immediate threat to public health or safety, the City may issue written notice identifying the violation and providing a reasonable period within which the violation must be corrected.

D. Nothing in this section limits the authority of the City or any other governmental agency to take immediate action when authorized by law.

SECTION 15. GROUNDS FOR DENIAL, SUSPENSION, OR REVOCATION

A license may be denied, suspended, revoked, or refused renewal for any of the following:

1. Violation of this chapter or any other applicable City ordinance.
2. Violation of applicable Wisconsin statutes or administrative rules relating to the services provided.
3. Failure to maintain a required state professional license.
4. Failure to maintain required insurance.
5. Knowingly providing false, misleading, or fraudulent information to the City.
6. Failure to correct a violation within the time specified by the City.
7. Allowing an unlicensed or unauthorized person to perform regulated services.
8. Permitting the establishment to be used for unlawful sexual activity or other unlawful conduct.
9. Knowingly allowing a person whose license or authorization has been suspended or revoked to perform regulated services.
10. Failure to permit an authorized inspection.
11. Conducting the business in a manner that creates a substantial threat to the health, safety, or welfare of patrons, employees, or the public.
12. Any other grounds authorized by applicable Wisconsin law.

SECTION 16. SUSPENSION OR REVOCATION PROCEDURE

A. Before a license is suspended or revoked, the City shall provide the licensee written notice of the alleged violation and the proposed action, except where immediate action is authorized by law.

B. The notice shall identify the establishment, state the grounds for the proposed action, and advise the licensee of the opportunity for a hearing.

C. The licensee shall have the opportunity to appear before the Common Council and present evidence and argument regarding the proposed suspension or revocation.

D. The Common Council may uphold the license, impose a suspension, revoke the license, or establish reasonable conditions for continued operation.

E. Any hearing and appeal shall be conducted in accordance with applicable Wisconsin law.

SECTION 17. IMMEDIATE SUSPENSION

A. When the City determines that continued operation of an establishment presents an immediate and substantial threat to public health, safety, or welfare, the City may seek immediate suspension or cessation of operations to the extent authorized by Wisconsin law.

B. Nothing in this section grants City personnel authority beyond that provided by state law.

C. Any emergency action shall be followed by the notice and hearing procedures required by applicable law.

SECTION 18. VIOLATIONS AND PENALTIES

A. Any person, partnership, corporation, limited liability company, or other legal entity violating any provision of this chapter shall be subject to the forfeiture established by the City's general penalty provisions, together with applicable costs.

B. Each violation shall constitute a separate offense.

C. Each day that a violation continues may constitute a separate offense.

D. In addition to any forfeiture, the City may seek suspension, revocation, injunction, or any other remedy authorized by law.

SECTION 19. PUBLIC NUISANCE

The operation of an establishment or the performance of regulated services in violation of this chapter may be declared a public nuisance and may be subject to injunctive or other appropriate relief as authorized by law.

SECTION 20. EXEMPTIONS

This chapter shall not apply to:

A. Physicians, surgeons, chiropractors, physical therapists, or other persons licensed by the State of Wisconsin when performing services within the scope of their state-issued professional license.

B. Barber shops, cosmetology establishments, or similar establishments when performing services within the scope of their state-issued licenses and applicable law.

C. Other persons or establishments expressly exempted from municipal licensing requirements by Wisconsin law.

SECTION 21. SEVERABILITY

If any section, subsection, paragraph, sentence, clause, phrase, or provision of this ordinance is adjudged invalid or unconstitutional, such adjudication shall not affect the validity of the remaining portions of this ordinance.

SECTION 22. REPEAL OF CONFLICTING PROVISIONS

All ordinances or portions of ordinances in conflict with this ordinance are hereby repealed to the extent of such conflict.

SECTION 23. EFFECTIVE DATE

This ordinance shall take effect and be in force upon its passage and publication as provided by law.

Introduced: _____ Seconded _____ by:

Vote: ____ aye ____ nay _____ Passed _____ and _____ approved:

Rob Boelk - Mayor

Attest:

Anastasia Gonstead - City Clerk



15 South School Street, PO Box 273, Mayville WI 53050
Phone: 920.387.7900 Fax: 920.387.7919
WWW.MAYVILLECITY.COM

STAFF MEMO

Meeting Date: July 27, 2026

To: Public Safety Committee

From: Clerk/Executive Assistant Anastasia Gonstead

Subject: Ordinance 1157-2026 – Repeal and Recreation of §397-14, Bicycles, Electric Bicycles, Play Vehicles, and Electric Micromobility Devices

Purpose

The purpose of this ordinance is to repeal and recreate §397-14 of the Municipal Code to modernize the City's regulations governing bicycles, electric bicycles (e-bikes), play vehicles, and electric micromobility devices. The proposed ordinance establishes clear operational standards that reflect changes in transportation technology while promoting the safe and orderly use of these devices on City streets, sidewalks, trails, parks, and other public property. The ordinance is intended to balance the growing popularity of electric mobility devices with the City's responsibility to protect pedestrians, motorists, and other users of public spaces.

Background

The City's existing bicycle ordinance predates the widespread use of electric bicycles and other electric micromobility devices such as electric scooters, OneWheels, and similar equipment. While Wisconsin law provides definitions and regulations for electric bicycles, municipalities retain authority to regulate where and how these devices may operate on local property and within municipal parks.

The proposed ordinance largely follows the framework recently adopted by the City of Horicon. Staff reviewed Horicon's ordinance as a model because it incorporates current Wisconsin statutory language while providing municipalities with local flexibility. Several modifications have been incorporated at the request of the Mayville Police Department to improve enforceability, clarify prohibited conduct, and address local public safety concerns.

Summary of the Ordinance

The proposed ordinance would:

- Update municipal definitions to recognize:
 - Class 1, Class 2, and Class 3 electric bicycles;
 - Electric micromobility devices;
 - Out-of-class electric vehicles;
 - Shared-use paths and bicycle facilities.
- Incorporate current Wisconsin statutory definitions and automatically recognize future statutory amendments unless otherwise excluded.



15 South School Street, PO Box 273, Mayville WI 53050

Phone: 920.387.7900 Fax: 920.387.7919

WWW.MAYVILLECITY.COM

- Establish operational requirements for bicycles, electric bicycles, play vehicles, and electric micromobility devices.
- Require operators to obey traffic laws and traffic control devices.
- Establish sidewalk operating requirements, including:
 - Reduced operating speeds for electric devices;
 - Yielding to pedestrians;
 - Audible warnings when passing;
 - Safe and prudent operation.
- Establish helmet requirements for certain operators under sixteen years of age.
- Restrict the operation of Class 3 electric bicycles and out-of-class electric vehicles in certain locations.
- Establish where electric bicycles may operate within City parks, trails, and other public property.
- Prohibit operation on playgrounds, athletic fields, pedestrian-only areas, and other sensitive locations unless specifically authorized.
- Establish parking requirements to prevent obstruction of sidewalks and Americans with Disabilities Act (ADA) accessible routes.
- Authorize enforcement actions for reckless operation and unsafe equipment.
- Provide enforcement authority through the existing municipal penalty provisions.

Why Municipalities Are Updating E-Bike Ordinances

Wisconsin municipalities have increasingly updated their bicycle ordinances over the past several years due to the rapid growth in electric bicycles and other personal mobility devices. Older bicycle ordinances often do not address newer technologies, leaving uncertainty regarding where these devices may legally operate.

Common reasons municipalities adopt updated ordinances include:

- Providing clear rules for residents, visitors, and law enforcement regarding the operation of electric bicycles and other micromobility devices.
- Improving pedestrian safety on sidewalks, trails, and shared-use paths.
- Reducing conflicts between pedestrians, bicyclists, motorists, and users of electric mobility devices.
- Clarifying where various classes of electric bicycles may operate within municipal parks and trail systems.
- Addressing high-speed or modified electric vehicles that exceed the classifications recognized under Wisconsin law.
- Promoting consistency with current Wisconsin statutes while allowing local regulation where authorized.
- Providing clear enforcement standards for unsafe or reckless operation.
- Protecting City infrastructure, recreational facilities, and natural resources from inappropriate vehicle use.



15 South School Street, PO Box 273, Mayville WI 53050
Phone: 920.387.7900 Fax: 920.387.7919
WWW.MAYVILLECITY.COM

Temporary Restrictions During Events and Emergencies

One of the notable additions included in this ordinance is Section J, which authorizes the Director of Public Works/Parks, or their designee, to temporarily prohibit, reroute, or regulate bicycles, electric bicycles, play vehicles, and electric micromobility devices on City property under specified circumstances.

This authority may be exercised during:

- Construction or maintenance activities;
- Community festivals and special events;
- Hazardous weather conditions;
- Emergency situations;
- Public safety concerns; or
- Circumstances requiring protection of City infrastructure or natural resources.

Staff intentionally included this provision after learning from other Wisconsin municipalities that have experienced challenges managing large public events without clear authority to temporarily restrict these devices. Municipal officials have expressed regret that their ordinances did not include such language, particularly during festivals, parades, concerts, and other high-attendance events where heavy pedestrian traffic creates safety concerns. Providing administrative authority for temporary restrictions allows City staff to respond quickly to changing conditions without requiring Common Council action each time a temporary safety concern arises. Appropriate notice would be provided through signage, barricades, cones, fencing, electronic messaging, or other reasonable means.

Police Department Recommendations

The proposed ordinance incorporates several revisions requested by the Mayville Police Department to improve clarity and enforcement. These revisions include additional operational standards, provisions addressing reckless operation, restrictions on out-of-class electric vehicles, impoundment authority for unsafe or unlawfully operated bicycles and electric bicycles, and language intended to assist officers in applying the ordinance consistently.

Fiscal Impact

The proposed ordinance is not anticipated to have a significant fiscal impact. Enforcement will be performed by existing City staff as part of their normal responsibilities.

Legal Review

The proposed ordinance has been submitted to the City's municipal counsel for legal review. Any recommendations or revisions received from counsel will be presented to the Committee and Common Council prior to final consideration.

RESOLUTION 6084-2026

APPROVE CLASS "B" FERMENTED MALT BEVERAGE LICENSE FOR LUCKY TAP SHED LLC, 1400 HORICON STREET

WHEREAS, the Public Safety Committee met on October 27, 2025 to consider the application for a Class "B" Fermented Malt Beverage License for Lucky Tap Shed LLC, located at 1400 Horicon Street; and

WHEREAS, approval will be contingent upon all application fees, delinquent taxes, and financial claims owned to the City are paid in full and each property must pass an inspection by the Mayville Police Department; and

NOW, THEREFORE, BE IT RESOLVED that the Common Council of the City of Mayville does hereby approve the Class "B" Fermented Malt Beverage License to Lucky Tap Shed LLC, located at 1400 Horicon Street, for the period of September 14, 2026 – June 30, 2027.

Introduced by: _____

Seconded by: _____

Vote: ____ Ayes ____ Nays

Passed and approved: _____

Attest:

Rob Boelk - Mayor

Anastasia Gonstead - City Clerk